

New! Aviation Week Marketplace

Connecting Buyers & Suppliers

Premiering as part of Aviation Week Network's **AEROSPACE & DEFENSE WEEK 2020**, our new **Aviation Week Marketplace** provides a turnkey marketing solution from the industry's most trusted brand.

Suppliers can showcase their product/service to buyers worldwide on the world's largest network and marketplace. **Buyers** can browse and search the marketplace for the most relevant products/services to meet their needs.

A Next Generation Interactive Supplier Directory

- **Interactive supplier directory** enhances the buyer-seller experience with advanced search
- **Buyers can search** by Product, Company, Category or Region for specific solutions
- **Suppliers can build their microsite** to showcase their products and services to thousands of global A&D professionals
- **Provides access to a robust community**, connecting you with global aviation aftermarket buyers and decision-makers
- **Create custom marketing programs** with lead generation
- **Increased exposure** around virtual and other industry events

The screenshot shows the Aviation Week Marketplace website. The main navigation bar includes 'Marketplace' with a search bar, and categories like 'Aerospace Materials', 'Aftermarket Services', 'Maintenance, Repair & Overhaul', 'Manufacturing', 'Equipment', and 'About'. A sidebar on the left shows a 'Products' dropdown menu with subcategories: 'Advanced Materials/Composites', 'Chemicals', 'Fuel/Lubricants', and 'Metals'. A central banner features an image of an aircraft in a hangar with the text 'Your connection to Aviation and Aerospace Products & Suppliers'. At the bottom, there is a banner for 'MROProspector' with a 'Schedule Your Demo Now' button. On the right, a search filter panel includes dropdowns for 'Select Show Filter', 'Aerospace Materials', 'Select Sub-Category', 'Select Find companies that...', and 'Select Company Country/Region'. At the bottom of the filter panel are checkboxes for 'Only Companies with Products' and 'Only Companies with Catalogs'.

Up to six-category search with drop-down subcategories

Keyword / Company Name search

Digital advertising opportunity

Scale to support thousands of suppliers and products

Your Own Custom Microsite

Learn how Aviation Week Network can help you to share your brand, products and services by creating a compelling microsite.

Basic Microsite

- One asset upload — product page, video or whitepaper
- Promoted in Product / Services spotlight newsletter
- 1/6 page print ad in AW&ST's Aerospace & Defense Week: Aviation Reset special section

Premium Microsite

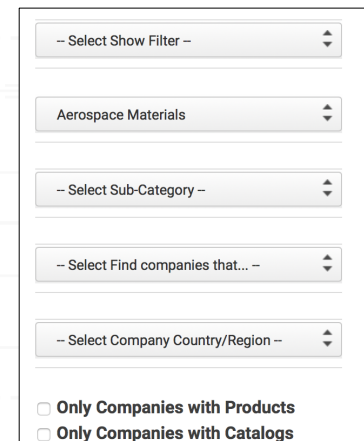
- Listing is highlighted at the top of the search category for 12-months
- Microsite digital ads
- Unlimited product/service features, video, photo gallery and downloadable assets
- Company featured 5X in Aerospace Digest
- 2x in Product and Services Spotlight Newsletter
- 1/6 page print ad in AW&ST's Aerospace & Defense Week: Aviation Reset special section



Choose the categories most relevant to you

Aviation Week Marketplace has the scale needed to support thousands of suppliers and products.

- Original Equipment
- Materials
- Tools & Equipment
- Technology
- MRO
- Services



For more information, contact:



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